

**The Burj Dubai has today announced the award of a contract to Select-TV for the provision of Hotel Interactive TV and IPTV.**

The contract, defines the role of Select-TV in providing the infrastructure including hardware, software and applications, services and content to the world's highest building.

Select-TV's award winning IPTV solution will be integrated into the Burj Dubai's overall IP infrastructure and building management system to provide the following to all tenants:

- Entertainment on Demand
- Digital Streaming of High definition television content
- On Demand Services
- Access to Internet Content
- Advanced Communications

CS Goh, Chief Executive Officer of Select-TV, says: "The contract award to Select-TV reflects not only Burj Dubai's desire to provide to their tenants the **best technology has to offer** but also Select-TV's ability to deliver to high profile projects. This award again position

**Select-TV's solution as the leader in Hospitality IPTV industry**

. Coupled with the successful installation and commissioning of Select-TV's solution in Emirates Palace Abu Dhabi, Select-TV clearly stands out as the "crème de la crème" for building IPTV systems in UAE and in the international arena."