

MALDIVES EMBRACING SELECT-TV



Grecotel Maldives signed a contract with Select-TV for the provision of Select-TV's award winning iTV product to its VVIP guests.

Select-TV has recently seen exceptional growth in its business in the Maldives with its award winning Hotel Interactive TV product and service offering. EVP Sales and Marketing Select-TV Mr. Elfred Yu further mentioned that Select-TV is committed to invest a total of USD 5 million in Maldives including building the necessary infrastructure for sales, marketing and service provision.

Mr. Elfred Yu is confident that within the next 12 months, most hotels in the Maldives shall be able to offer state of the art interactive TV to its guests in addition to the perfect sunset and beaches.